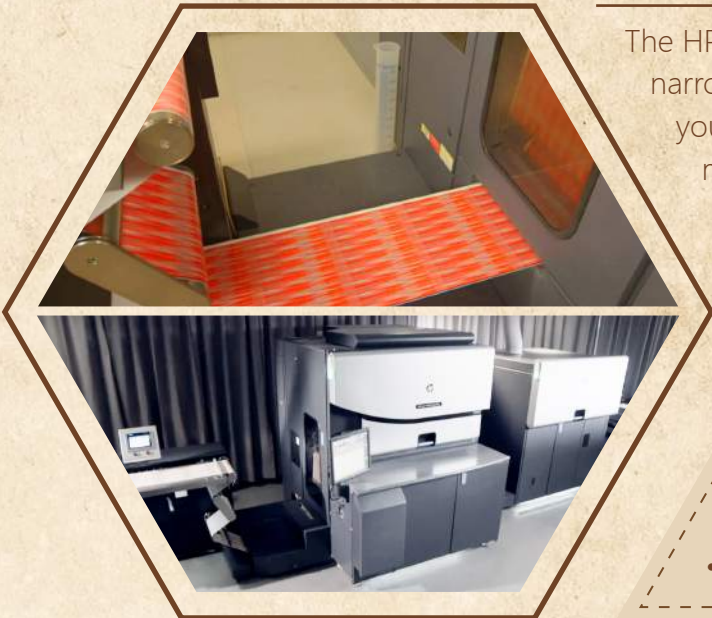


# SELF ADHESIVE LABELS

**When shelf appeal counts, count on Myerton Labels to win consumers' attention!**

## Printing technology **DIGITAL**

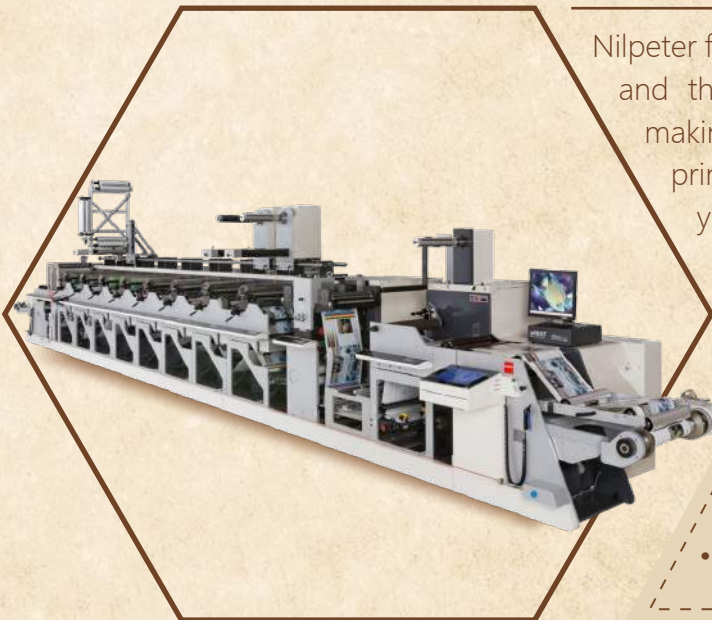


The HP Indigo WS6800 Digital Press is the market-leading narrow-web printing solution for digital labels. It allows you to print any label, at any run-length in a simpler, more productive and profitable way.

### **BENEFITS**

- No printing plate
- Short runs, multiple designs,
- Consistent color and colour to colour registration
- Wide range of substrates
- Variable print data
- True press proofs

## Printing technology **FLEXOGRAPHY**



Nilpeter flexographic printing press offers high speed output and the ultimate cost performance. Our digital plate making technology together with the latest flexographic printing press is the solution to reproduce the graphics you created for your brand, on time and on budget.

### **BENEFITS**

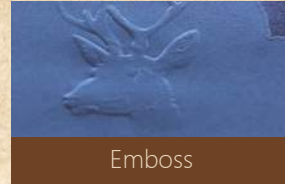
- High speed output
- Ultimate cost performance for large runs
- Multiple substrates

## Printing technology COMBINATION

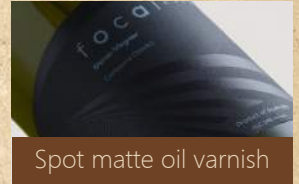
Our Label Printing Presses have Rotary Screen, Offset, Flexography and Hot/Cold Stamping, embossing units in-line. Using "Combination Technology" Our Label offers maximum decoration creativity to print graphics on your packaging that impacts consumers and attracts them to your brands.

### BENEFITS

- Ink film thickness/opacity
- A range of metallic colors
- Tactile feel
- Attract customers in seconds.



Emboss



Spot matte oil varnish



Gold foil with emboss



Green foil stamping



Copper foil stamping



Screen printing

## Material Suppliers



## Application



1. Home and personal care



2. Cafe & bakery



3. Wine and spirits



4. Gourmet food



5. Supermarket and retail labels