Corrugated
Boxes

Rigid Boxes

Cardboard Boxes

What Is the **Difference** Between Rigid Boxes, Cardboard Boxes, and Corrugated Boxes

As you start exploring the various options for product packaging, you will find that there is a long list of box styles and materials available. Among the most common are rigid, cardboard, and corrugated boxes. Each of these has its own advantages and disadvantages. To choose the right one for your product, you need to understand the differences.
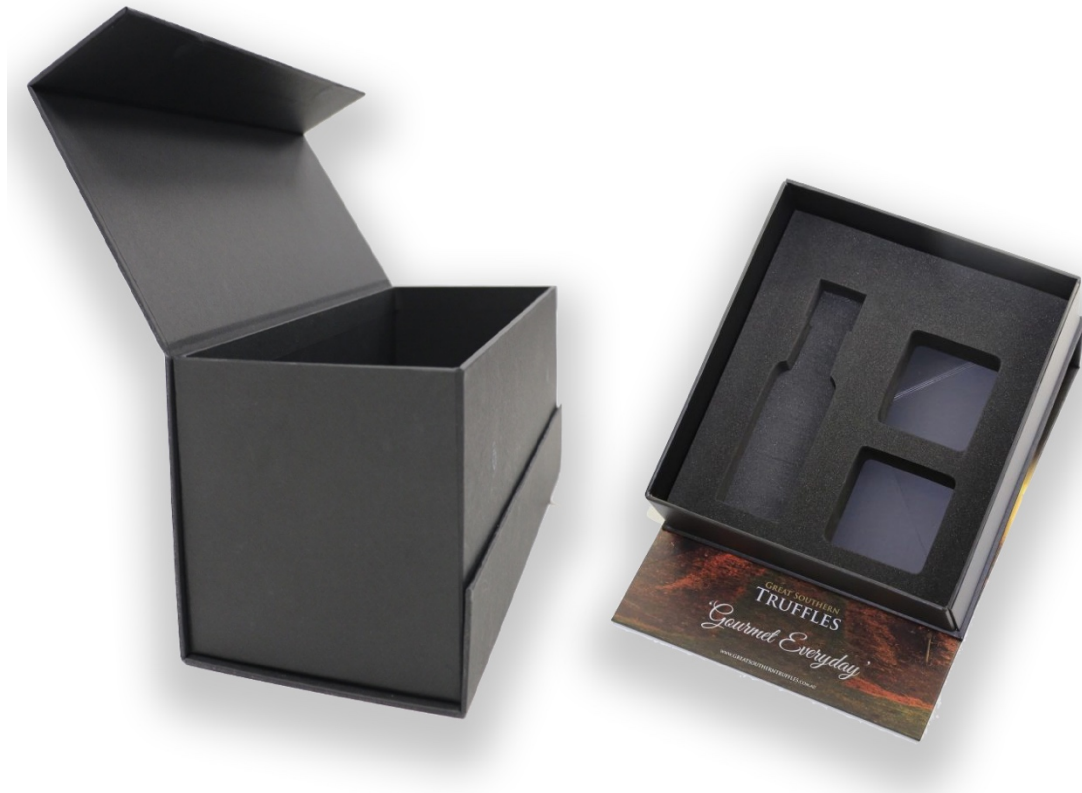
Cardboard Boxes

Cardboard Boxes: (paperboard cartons, folding carton) are some of the most common types of boxes that you will see at retail stores.

- Folding cartons are shipped flat for lower transportation costs
- Generally much less expensive to produce
- Faster to produce

Rigid Boxes

Rigid boxes: (set-up boxes) are sturdier and do not fold or collapse as folding cartons do. Used for higher-end products where perceived value is important. They are also used when the product within is heavy and in need of extra support.

- Often does not require expensive dies as used in folding carton manufacturing
- Higher perceived product value, expensive looking box, better quality product by the consumer
- Stronger and more durable
- Rigid boxes usually do not require setup for product fulfillment

Corrugated boxes

Corrugated boxes: (corrugated board, corrugated fiberboard or combined board) are what you would commonly refer to as brown cardboard boxes that you would. corrugated boxes often referred to as "shipper boxes "corrugated fiberboard typically has three layers. However, we can also custom printing with corrugated boxes to present branded boxes.

A wavy or fluted layer sandwiched between two outer flat layers. The fluted layer is where the strength of this paper product lines.